



Product Sampling Capabilities

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Icehouse

are creators of high quality custom
product sampling solutions.

Drawing on our 60 years of experience,
we help customers grow their brand, showcase
their products and ultimately grow their revenue.





A Little About Us

>>> A HISTORY OF EXCELLENCE

Icehouse creates bespoke product sampling solutions that are completely custom made. Drawing on our 60 years of experience, we deliver practical solutions to showcase your products, while ensuring there is an alignment to your organisations unique brand attributes.

As leading product sampling manufacturers, Icehouse can create sample and swatch books, sample cards, presenters, waterfall swatches, presentation boxes and more that are well presented and easy to use. Meaning that your products will always stand out in store or with distribution partners and remain front of mind with prospective customers.

Icehouse can offer sampling solutions for a range of materials, including, but not exclusive to; fabrics, vinyl flooring, carpets, blinds and awnings, paints, marine carpet and upholstery, laminate flooring and benchtops. That means we're uniquely positioned to deliver a wide range of sampling solutions, regardless of the industry or market you service.

Local Manufacturing

>>> PROUDLY AUSTRALIAN

We have production facilities in both Western Sydney and Victoria, enabling us to offer production flexibility and efficient and reliable delivery to service the needs of many of our customers across Australia.

As a locally based Australian business, we are proud and fortunate that our team are always working hard to ensure that our clients receive the highest quality products.

Whether it's sample books, swatches, waterfall hangers, sample cards or more, our production team ensures that every product matches our high standards.

We are a family owned business supporting local manufacturing and Australian Jobs.



Brands We Work With

>>> WORKING WITH RANGE OF BUSINESSES AND INDUSTRIES



WARWICK



FLOORING SYSTEMS



INSTYLE



CHARLES PARSONS





Why You Need Great Product Samples

>>> ASK ANYONE IN THE BUILDING SUPPLY INDUSTRY, PRODUCT SAMPLING INCREASES SALES! ACCORDING TO TRENDEX, COMPANIES USE SAMPLING BECAUSE:

>>> Look & Feel

Customers want to see and feel the materials before purchasing especially when it's for large uses.

>>> Size and Convenience

It's more convenient to look at the material than bringing large rolls of fabric for customers to compare.

>>> No Substitute

There is no digital substitute. Images are not enough to convince most consumers to buy material.

Why Choose Us?

>>> EXPERIENCE, PASSION, CUSTOMISATION, COLLABORATION

It is clear that Product Sampling makes a difference to brands which helps drive revenue, but why choose us?

The answer is simple:

- **Experience:** For over 60 years, we've been satisfying customers with high-quality samples that serve the needs of our clients from a range of industries. We are committed to delivering excellence and ensuring that we meet the high standards of our valued customers.
- **Passion:** We have an awesome locally based team who are passionate about delivering practical solutions to showcase your products. Whether you are dealing with our friendly and knowledgeable customer service team, or our production team who leave no stone unturned to provide a high quality finish, we are passionate about making you – our customers – look good which also happens to be our vision: Icehouse Sampling exists to make our customers look good.
- **Customisation:** We know that every customer we have is different, being unique is what has made you successful! This is why we take the effort to understand your business, to ensure everything we make is custom made in alignment to your organisation's brand attributes.
- **Collaboration:** To make you – your customers – look good, we work with you. Whether that is developing a new concept with you where we work side by side each step of the way to develop a variety of prototypes, whether we share insights to help you arrive at the best sampling solution, or whether we ensure that we help you meet your product launch deadlines, we work with you each and every step of the way to get you there!

As an organisation, we feel our proudest moments have been when we have helped our customers successfully break into a new market, when they have developed a new sampling solution or when they have successfully launched a new product line. This is why we exist and this is why Icehouse Sampling stands apart.



Inhouse Vs. Outsource

OUTSOURCING YOUR PRODUCT SAMPLE MANUFACTURING
HAS MANY BENEFITS COMPARED TO
PRODUCING THEM INHOUSE:

INHOUSE

- >>> Quality control issues
- >>> Not core business
- >>> Lack of capability

Vs

OUTSOURCE

- >>> Newer ideas
- >>> Better outputs
- >>> Quality guaranteed
- >>> Removal of risk
- >>> Ability to scale

Quality Guarantee

>>> WE GUARANTEE QUALITY AND SATISFACTION

Having worked with our customers to deliver high quality customised solutions for over 60 years, we have confidence in delivering to the highest standards.

Being local manufacturers, we're in a unique position to be able to guarantee our workmanship. If we have not delivered your product to the confirmed specifications and artwork required, we'll provide a guarantee that ensures we'll meet your requirements.

THAT MEANS YOU'RE PROTECTED BY OUR "QUALITY GUARANTEE".



